دانشگاه خوارزمی برگزار می‌نماید:

کارگاه آموزشی در قالب وبینار

How companies become data-driven
A Blueprint
تجزیه و تحلیل داده‌ها در شرکت‌ها

Speaker: Prof. Klaus Schulte

Professor of Controlling
and
Vice-Dean at Muenster School of Business, Germany

A framework that describes the critical success factors for successfully managing the transformation to data - driven enterprise and realizing the full value of data for companies.

Time: Tuesday 28 July 2020 (9:00 AM German time)

Registration link:
https://workshop.khu.ac.ir/workshop/57

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لینک ورود به جلسه، از طریق ایمیل به اطلاع ثبت نام کنندگان خواهد رسید.

مرکز مطالعات اروپا

مدیریت همکاری‌های علمی بین‌المللی

دانشکده مدیریت

How companies become data-driven: A Blueprint

The importance of data for modern companies is now beyond question. The sheer volume of data that companies collect, store and structure is now growing at breathtaking speed. In such times, every company is suddenly a data company. Although the transformative potential of data is virtually unlimited, many companies still have difficulty realizing the full value of their data. So how can businesses be developed into data-driven companies?

In this presentation, Prof. Dr. Klaus Schulte, Professor of Controlling and Vice-Dean at Münster School of Business and internationally recognized data visualization expert, will present a framework that describes the critical success factors for successfully managing the transformation to a data-driven enterprise.

Prof. Dr. Klaus Schulte
Professor of Controlling at MSB | Muenster University of Applied Sciences (since 3/2010)
Vice-Dean (since 5/2013)

Tableau Iron Viz Champion (2018)
Tableau Zen Master (2019 & 2020)